

FOR IMMEDIATE RELEASE**Elevating Community Child and Youth Mental Health: Capitalize for Kids announces partnership with CAMH Cundill Centre for Child and Youth Depression to Lead Measurement-Based Care Across Sector to Improve Outcomes**

Toronto, September 17, 2024 — Capitalize for Kids (C4K), a charitable organization dedicated to addressing complex challenges in the child and youth mental health sector, announces an exciting partnership with the Centre for Addiction and Mental Health (CAMH) Cundill Centre for Child and Youth Depression. This collaboration will help scale measurement-based care across the sector to achieve better outcomes and improve overall mental health services. The partnership aims to advance the uptake of measurement-based care across the community sector to allow for greater engagement between children/youth/families and their therapists, tracking of progress, and better treatment outcomes.

C4K has been at the forefront of promoting measurement-based care in the child and youth community sector. By leveraging data-driven approaches, C4K aims to ensure that mental health interventions are effective, engaging, and tailored to the unique needs of each child.

The Cundill Centre for Child and Youth Depression, leaders in mental health research, discovery, and collaboration, is an ideal partner in this endeavour. The Centre's mission to identify, develop, and evaluate innovative strategies for early intervention, prevention, and treatment aligns well with C4K's objectives. Together, this partnership will harness the Cundill Centre's deep expertise in measurement-based care to strengthen and advance their collective efforts in the child and youth mental health sector.

This partnership marks a significant moment for both organizations as they work to scale measurement-based care across the sector. By combining Capitalize for Kids' commitment to elevate Canada's community mental health system, with the Cundill Centre's research capabilities, the organizations are poised to make substantial strides in creating a brighter future for children and youth so that they can thrive.

“ We are incredibly excited about this new partnership. The Cundill Centre's expertise and deep knowledge of measurement-based care implementation will be invaluable in our pursuit to accelerate the adoption of this treatment approach throughout the child and youth mental health sector. ”

Jason Pun, *Chief Impact Officer of Capitalize for Kids.*

“ We are very proud to enter this partnership, which will allow the Cundill Centre to expand its reach into the community child and youth mental health sector, where Capitalize for Kids has already established a strong reputation. ”

Dr. Peter Szatmari, *Scientific Director, Cundill Centre for Child and Youth
Depression at CAMH*

For more information about Capitalize for Kids and the Cundill Centre for Child and Youth Depression, and to stay updated on their joint initiatives, please visit the Capitalize for Kids website or contact the team directly.

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About Capitalize for Kids:

[Capitalize for Kids](https://www.capitalizforkids.org/) is a Canadian charity dedicated to solving complex problems in the child and youth mental health sector. Through community collaboration, powerful partnerships, expert advisory services, and innovative funding, we strive to enhance mental health services and outcomes for children and youth.

About the Cundill Centre for Child and Youth Depression:

The [Cundill Centre for Child and Youth Depression](https://www.cundillcentre.org/), located within the Centre for Addiction and Mental Health (CAMH), is a leading global research center focused on driving advancements in the understanding, prevention, and treatment of depression among children and youth. By fostering unique collaborations and conducting cutting-edge research, the Centre aims to create hope and improve lives.