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FOR IMMEDIATE RELEASE

TORONTO, ON — Capitalize for Kids successfully hosted its 9th annual Bay Street Games on Thursday, June 4, 2026, at Varsity Centre in Toronto, bringing together professionals from across the financial, legal, consulting, and business sectors for a day of competition, community, and philanthropy to support kids' mental health.

The event welcomed more than 340 participants representing over 30 organizations, with 52 teams competing in a series of fitness challenges designed to promote teamwork, collaboration, and community connection. Together, participants raised more than \$490K in support of Capitalize for Kids' purpose to deliver efficiencies, technology, and innovation to the community child and youth mental health sector, so more kids and families can access vital and expert care.

"What an amazing day for our community," said Angela Simo Brown, President and CEO of Capitalize for Kids. "The Bay Street Games has brought together so many passionate people who care deeply about improving mental health access and outcomes for kids and families. The momentum, teamwork, and generosity we saw throughout the event were truly inspiring — and every dollar raised helps us work alongside community partners to get more kids access to care, faster."

Mental health challenges among young people in Canada continue to rise, with only 1 in 5 kids receiving the treatment they need, meaning many go untreated. In Ontario alone, nearly 30,000 vulnerable children and youth remain on waitlists for support, with some waiting up to 2.5 years to receive care.

Events like the Capitalize for Kids Bay Street Games highlight the power of corporate philanthropy and collective action in raising both critical funds and awareness for the urgent need to improve mental health support systems for kids and their families.

"...I have been a part of [the Bay Street Games] for 8 years and volunteered for the very first one. I am excited to have 52 teams come together, the biggest amount yet, to throw down in support of kids' mental health." said Alex Cibiri, Competition Partner for the Bay Street Games. "It is really powerful to find all the ways we can be together and make a difference in people's lives."

With continued support from partners, donors, volunteers, participants, and the community, Capitalize for Kids is helping to build a more connected and accessible mental health system that will create lasting change and a stronger future for children, youth, and families across Canada.

About Capitalize for Kids

Capitalize for Kids is a national charity dedicated to making the child and youth mental health system work better for kids and families, so all children and youth can access urgent and expert care.

We do this by delivering efficiencies, technology and innovation to the community child and youth mental health sector through specialized pro bono consulting services and funding.

Each year we help over 50 agencies support more than 200,000 children, youth and families with mental health care.



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